

04/05/01
JC915 U.S. PTO

4-6-01
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04/05/01

Application. Transmitted by
PATENT

**UTILITY PATENT
APPLICATION
TRANSMITTAL**

*(Only for new nonprovisional
applications under 37 CFR 1.53(b))*

Attorney Docket No.	A33810 - 067879.0105
First Named Inventor	Joshua Lippiner
Express Mail Label No.	EF 321 687 013 US
Total Pages	36

April 5, 2001

I hereby certify that the invention disclosed in this application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication of applications 18 months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

Jeffrey D. Sullivan 4/5/01
Jeffrey D. Sullivan Date
PTO Registration No.: 43,170

BY EXPRESS MAIL - Label no. EF 321 687 013 US

Commissioner for Patents
Box Patent Application
Washington, DC 20231

Sir:

Enclosed herewith for filing is a patent application of March 16, 2001 entitled SYSTEM AND METHOD FOR MONITORING CONSUMER PREFERENCES which includes:

<input checked="" type="checkbox"/> Specification	<input type="checkbox"/> Total Pages
<input checked="" type="checkbox"/> Claims	<input type="checkbox"/> Total Pages
<input checked="" type="checkbox"/> Abstract	<input type="checkbox"/> Total Pages
<input checked="" type="checkbox"/> Drawing(s) <input checked="" type="checkbox"/> formal <input type="checkbox"/> informal	<input type="checkbox"/> Total Sheets

☒ Combined Declaration and Power of Attorney 4 Total Pages
 ☒ Newly executed (original or copy)
 ☐ Copy from a prior application (for continuation/divisional only - **must be filed to avoid surcharge for late filing**)

If a continuing application, check appropriate box:

☐ Continuation ☐ Divisional
☐ Continuation-In-Part of prior application No.

Attorney Docket No. A33810 – 067879.0105

☐ Amend the specification by inserting, before the first line, the following sentence:

"This is a ☐ continuation ☐ divisional ☐ continuation-in-part of copending application Serial No. filed."

☒ An Assignment of the invention to cPulse LLC

☒ is attached. A separate cover sheet in compliance with 37 CFR 3.28 and 3.11 is included.

☐ will follow.

☐ has been filed in the prior application

☐ Small Entity Status is hereby claimed

☐ Information Disclosure Statement (IDS) PTO-1449

☐ Copies of IDS Citations

☐ Request to Rescind previous Non-publication Request under 35 U.S.C. 122(b)(2)(B)(ii) **ENCLOSED.**

☐ Request for Redacted Publication under 35 U.S.C. 122(b)(2)(B)(v) and the Redacted Publication **ENCLOSED.**

☐ Request for Early Publication under 35 U.S.C. 122(b)(1)(A) **ENCLOSED.**

☐ Preliminary Amendment

☒ Return Receipt Postcard

☐ Other: _

☐ Cancel in this application original claims of the prior application before calculating the filing fee.

The Fee has been calculated as shown below:

FOR	Small Entity				OR	Other than a small entity			
	(Col. 1) No. Filed	(Col. 2) No. Extra	Rate	Fee		Rate		Fee	
Basic Fee				355.00				710.00	
Total Claims	46	- 20 = 26	X 9	= .00	X 18	=		468.00	
Ind. Claims	1	- 3 = -2	X 40	= .00	X 80	=		.00	
Multiple Dependent Claim			+ 135	= .00	+ 270	=		.00	
TOTAL				.00	1,178.00				

* If the difference in Col. 1 is less than zero, enter "0" in Col. 2.

Attorney Docket No. A33810 – 067879.0105

Fee payment being made:

☒ Enclosed

<input checked="" type="checkbox"/> Basic Filing Fee	\$		1,178.00
<input checked="" type="checkbox"/> Recording Assignment : 37 CFR 1.21(h)	\$	40.00	40.00
<input checked="" type="checkbox"/> Publication Fees	\$		0.00
Total Fees Enclosed:			1,218.00

☒ A check in the amount of \$40.00
to cover filing fee and assignment recordation fee is enclosed.

Priority

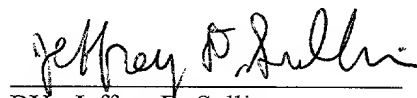
☐ Priority of application Country , Appln No. , filed .

☐ Certified Copy of Priority Document(s) Country Appln. No. , Filed .

☐ is/are attached ☐ will follow ☐ has been filed in the parent application S/N

☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR 1.16, 1.17 and 1.21(h) associated with this communication or credit any overpayment to Deposit Account No. 02-4377. Two copies of this sheet are enclosed.

BAKERBOTTIS L.L.P.



BY: Jeffrey D. Sullivan

PTO Registration No.: 43,170

Enclosures

Attorney Docket No. A33810 - 067879.0105

Fee payment being made:

☒ Enclosed

<input checked="" type="checkbox"/> Basic Filing Fee	\$		1,178.00
<input checked="" type="checkbox"/> Recording Assignment : 37 CFR 1.21(h)	\$	40.00	40.00
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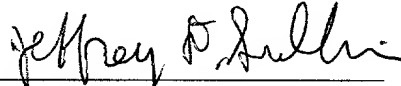
☐ Priority of application Country , Appln No. , filed .

☐ Certified Copy of Priority Document(s) Country Appln. No. , Filed .

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BAKERBOTTIS L.L.P.


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Enclosures